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DATE: October 17, 2005

PTO IDENTIFIER: Application Number 10/646,066  
Patent Number

Inventor: Elliot A. GOTTFURCHT

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PAGES (Including Cover Sheet): 9

CONTENTS: Response to Restriction Requirement And Fourth Preliminary Amendment (7 Pages)  
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PTO/SB/97 (09-04)

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Application No. (if known): 10/646,066

Attorney Docket No.: 578962000122

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Response to Restriction Requirement and Fourth Preliminary Amendment  
(7 Pages)

Docket No.: 578962000122  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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In re Patent Application of:  
Elliot A. GOTTFURCHT

Application No.: 10/646,066

Confirmation No.: 8436

Filed: August 21, 2003

Art Unit: 3622

For: METHOD TO GENERATE ADVERTISING  
REVENUE BASED ON TIME AND  
LOCATION

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Examiner: Donald Champagne

**RESPONSE TO RESTRICTION REQUIREMENT AND**  
**FOURTH PRELIMINARY AMENDMENT**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Action mailed October 4, 2005, applicant elects to prosecute the claims of Group A, claims 1-20 and 23-28, *without traverse*. The Examiner is authorized to cancel the non-elected claims upon the indication of allowable subject matter without prejudice to the filing of a divisional application directed to the non-elected claims.

Applicant also respectfully requests entry of the Response to Restriction Requirement before entry of the Fourth Preliminary Amendment which is submitted concurrently herewith.

Amendments to the Claims for the Fourth Preliminary Amendment are reflected in the listing of claims which begins on page 2 of this paper.